# Radium Hot Springs Public Library (RHSPL) Board Meeting January 22, 2019, 4:30 p.m. Multi-purpose Room, Radium Hot Springs Centre, 4863 Stanley Street

1. Call to Order: The meeting was called to order at 4:31 pm.

2. **Members Present:** Jill Logan, Donna Verboom, Jane Thurgood Sagal, Jacqueline Wagner (library director).

Regrets: Mike Gray

- 3. Review Agenda: M/S Jill Logan/Donna Verboom to adopt the agenda as circulated. Carried.
- 4. Approval of the minutes of November 1<sup>st</sup>, 2018 board meeting. M/S Jill Logan/ Donna Verboom that the minutes of November 1<sup>st</sup>, 2018 meeting be adopted as circulated. Carried.

## 5. Reports:

- a) Library Director's Report Jacqueline Wagner
  - Programming: Story Time program has been reassessed and will now include more interactive elements. It will also run at a new time 10:45-11:15 am.
  - Registration now required for STEAM program.
  - A new program, knitting club, started on Jan.18<sup>th</sup>. It will run every Friday from 2:00-4:00 pm.
  - Author tour: Gwenyth Snow will come for a book talk on March 30<sup>th</sup>. Discussion of honorarium for her travels.
    - **Action:** Library Director to speak with Invermere Library and determine a collaborative effort to bring Gwen here.
  - One-to-One reads training session for volunteers in February at the CBAL office.
  - Friends of the Library group will have their first meet and greet in February. Discussion of having a Board liaison in this group.
    - Action: Library Director to have a discussion with the Friends group regarding alternatives to petty cash request.
  - ILL Book Bags: Discussion to purchase 25 new interlibrary loan book bags for \$265.30. Action: Library Director to determine if this amount can be withdrawn from office supplies budget line.
  - Board reviewed the consent form created for the email distribution list.
  - Advertising: Discussion to do paid ads for big library events.
  - Free Databases: KLF sent a list of free databases that the Radium Library is eligible for. **Action:** Library Director to set up relevant subscriptions.
  - Globe and Mail: Discussion to purchase the Saturday copy of the Globe and Mail newspaper.
    - Action: Jane to look into pricing and distribute costs to the Board via email. This discussion will resume in April when funding support has been finalized.
  - Monthly stats for 2018 were reviewed. Library usage and circulation increased substantially in 2018. The second half of 2018 shows significant increases in visitors, membership, and computer usage.

## b) Treasurer's Report - Donna Verboom

- Donna highlighted the chequing account balance, donations received in November, Big Horn book sales, book bag sales, and grants received along with current grant applications.
- Board discussion regarding Library credit card for Assistant Library Director to make purchases for the library.

Action: Jill to check with Village Office staff regarding an additional Library credit card.

 Discussion regarding donation yet to be received from garage sale items taken to local Thrift Store.

Action: Treasurer to look into the status of this.

### 6. Unfinished Business:

(a) Retirement Tea: Need to find a picture of Jane J to crop to create head shot to frame for Library Director's Wall.

Action: Library Director to find a picture of Jane J that was taken at her Retirement Celebration by Library Staff, Pioneer Staff, or other individuals. Picture can be cropped to get a headshot of Jane J.

### (b) Grant updates:

- Jill has submitted CBT grant.
- CVCF grant request was rejected.
- Still waiting to hear from RDEK and Village regarding 2019 grant requests.
- Jane submitted Final Report for 2018 grant request.
  - Action: Jill to look into options for plaque to acknowledge Panorama Foundation Grant for furniture and materials for Interpretive Children's Centre in the Library. Plaque design to match front signage.
- Pano grant 2019: Proposal to apply for a grant to fund equipment and materials for Young Adolescents in the library. Pano website states that we need to be invited by someone on the Board to apply.

Action: Jane to email former Library Board member to see who contacted her from the Panorama Foundation to apply.

- (c) Internal signage for library collection: Arnie suggested free standing mobile internal signage that would match the front signage and have a backing that stands up like a photo frame.

  Action: Jill will follow up to explore this possibility. If funds are not available in 2019, will include in 2020 CBT request.
- (d) Endowment Fund: Matching donation is on hold for 2019. Need to profile endowment funds raised to date. Design a poster that shows our financial goal: picture of a thermometer showing where we are and goal of \$10,000. Can display at Library and use at special events such as Give Back Sunday.

Action: Jane to supply current endowment fund figures to Jill.

Action: Jill to design "thermometer" poster.

**Decision:** At the end of each calendar year, Board to determine if \$500 can be dedicated to endowment fund in order to reach the granting threshold of \$10,000.

#### 7. New Business:

(a) Resignation of Facebook page administrator: Lauren Logan has resigned as the administrator for the Facebook page. Board acknowledged the creative efforts undertaken by Lauren and noted the appreciation of Library patrons, as well.

**Decision:** Library Director to take over Facebook page administration and/or to delegate this task to Library Staff, as appropriate.

### (b) Library Staff:

 Assistant Library Director hired and Library Assistant hired. Contracts are in process of being signed.

Action: Jill to order name tags for Library staff.

#### (c) Fundraising Plan:

- The board reviewed the draft fundraising plan developed by Andrew. Highlights and potential changes were noted.
- Can't decouple communication from fundraising.
- Library has an easy, compelling story.
- Important to ask individuals/groups for donations (e.g., KSCU).
- Need to have "elevator" pitch and draw from 'toolbox' of options to address what potential donor may be interested in.
- Need to focus on endowment fund.
- Need board member to lead fundraising efforts.
- Continue building centralized list of donors and contacts.
- Every newsletter needs to highlight donations, as well as website and facebook site.
- Need to set standards for donor stewardship.

**Action:** Jane to touch base with Andrew to finalize the plan.

Action: Jane to send thank you to Dee for meeting with Andrew.

Raffle Basket: Idea on hold due to complex, time-consuming paperwork.

Donation Rack Card: The Board reviewed the draft Rack Card and provided revision suggestions.

**Action:** Jane to revise rack card.

**Decision:** Print rack cards internally in 2019 with heavier stock paper; explore professional printing in 2020.

Ad Hoc Committee: Initial discussions focused on relying on board resources and bringing in 'experts' as required (as opposed to forming an ad hoc committee to broaden community input).

Board Evaluation Summary: Need to continue to focus on governance issues versus operational tasks.

#### (d) Board trustees:

**Decision:** Keep number of board members at current level.

**Action:** Jill to contact potential Radium board members to make them aware of board decision to add one new Radium member to the RHSPL Board.

**Action:** Jane to contact new Area F RDEK representative to welcome her to RHSPL Board.

Recognition of Former RDEK Board Members on RHSPL Board:

Action: Library Director to make a donation to the endowment fund as requested by former

RDEK Area F rep (rather than purchasing a gift).

Action: Library Director to purchase gift card for former RDEK Area G rep.

- 8. Policies: No time to review revised and new policies. Moved to next meeting.
- 9. Correspondence: None.
- 10. Perpetual Calendar: No time to review calendar. Moved to next meeting.
- 11. Adjournment: Meeting adjourned at 6:16 pm.

Next Meeting Dates (please note these dates in your calendar and advise of any conflicts):

- Tuesday, February 19 (4:30 6:00 p.m.)
- Wednesday, March 27 (4:00 5:30 p.m.)
- Wednesday, April 17 (4:30 6:00 p.m.)
- Thursday, May 30 (4:30 6:00 p.m.)
- Tuesday, June 18 (4:30 6:00 p.m.)

Chair, RHSPL Board Library Director, RHSPL